

# PARTNERS LIKE YOU DESERVE SPECIAL TREATMENT, AND SPECIAL SAVINGS.

As a partner of The Lincoln Motor Company, you qualify for exclusive X-Plan Pricing<sup>1</sup>. And, for a limited time, an additional \$750<sup>2</sup> Bonus Cash Offer on our impressive lineup of eligible Lincoln vehicles.

It's hard to know exactly what any given journey will bring, but with Lincoln Co-Pilot360™ suite of Driver Assist technologies<sup>3</sup> you can easily handle what may come.

Whether they're helping to keep you confident, aware or at ease, the driver assist technologies in your Lincoln are all aimed at one thing: a better journey. They include:

#### **BLIS® Blind Spot Detection With Cross-Traffic Alert<sup>4</sup>**

Helps warn you of vehicles you might otherwise miss. Blind Spot Detection can identify and alert you to the vehicles it detects entering your blind spot while Cross-Traffic Alert can detect traffic approaching from either side as you're backing out.

#### **Pre-Collision Assist With Automatic Emergency Braking**

Can help you potentially avoid or lessen the severity of traffic accidents. Using radar technology to scan the roadway ahead for vehicles or pedestrians, the system can provide a collision warning and automatically apply the brakes if you are unable to take corrective action.<sup>4</sup>

#### **Lane Keeping System<sup>5</sup>**

A system that can alert and assist in helping you stay on course. A specially mounted camera monitors road lane markings to detect unintentional lane drifting, alerting you and even assisting with increased steering torque to help get you back on track.

#### **Rear View Camera**

Takes the guesswork out of what's behind you. The self-washing Rear View Camera available on the Lincoln Nautilus transmits an image to your center screen with helpful guidelines and audio cues so you can back into any spot confidently.<sup>4</sup>

#### **Auto High Beam Headlamps**

Continuously scans the night road and other vehicles to automatically provide brighter light when appropriate. They function even in fog and rain to give you a better view if something lies ahead.



2019 NAUTILUS

2019 CONTINENTAL

2019 MKZ

## Follow these simple steps to X-Plan savings + \$750<sup>2</sup>

1. Visit [partner.lincoln.com](http://partner.lincoln.com) and log in with your Partner Code:
2. Click on "Generate my PIN." Complete the instructions on screen.
3. Visit our dealership, identify yourself as an X-Plan customer and provide your PIN to receive the additional \$750 exclusive offer!<sup>2</sup>



THE LINCOLN MOTOR COMPANY

**PARTNER RECOGNITION**  
**X-PLAN VEHICLE PRICING**

**THE PRIVILEGE OF PARTNERSHIP**  
EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.

<sup>1</sup>Visit [partner.lincoln.com](http://partner.lincoln.com) for full program details. <sup>2</sup>\$750 on a new 2018/2019/2020 Lincoln vehicle. May not combine with other private or commercial offers, owner loyalty, lease renewal and final pay programs. A/Z/D-Plan ineligible. Nontransferable out of household. Limit one per household. U.S. residents. Must redeem using original offer. Not available on Aviator and Aviator GT. Take new retail delivery from authorized Lincoln dealer stock by 7/1/2019. For complete details and qualifications visit your local authorized Lincoln dealer. Claim in VINCENT using VINCENT #34071. <sup>3</sup>Features available on select Lincoln vehicles. Visit [Lincoln.com](http://Lincoln.com) for more information. <sup>4</sup>Driver Assist Features (BLIS, cross traffic alert, collision warning, active park assist, adaptive cruise control, and rear view camera) are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>5</sup>Lane-Keeping System does not control steering.